

Protect your Products with OVDs:

OVDs are Optically Variable Devices. In other words... using diffractive optics on a metallized film or paper to create and integrate unique, hidden features for security or exclusive graphic enhancements. With the ability to add motion and oscillating color, create a proprietary, one-of-a-kind 2 dimensional logo or icon.

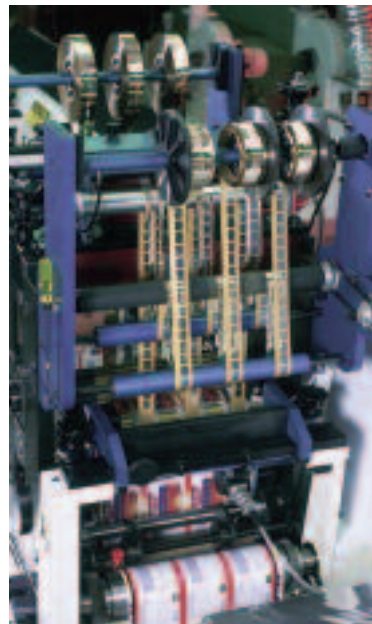
Holograms Provide:

- Added Security
- Product Differentiation
- Movement/Animation
- High Impact
- Instant Visibility

Loss through Counterfeiting is now estimated at \$360 billion worldwide. Key products and markets needing protection:

- Nutraceuticals
- Pharmaceuticals
- Upscale Consumer Goods
- Sporting Goods
- Health & Beauty Aids

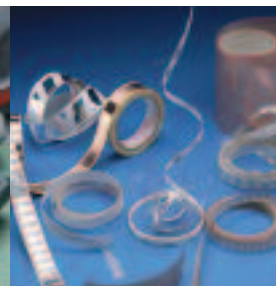
Holograms are the most popular and most cost effective method of **Brand Protection** and **Authentication**. Through a combination of overt and covert means, Holograms provide a high level of security at a reasonable cost and look good doing it! Holograms are eye-catching and add visual appeal for **Brand Promotion**.



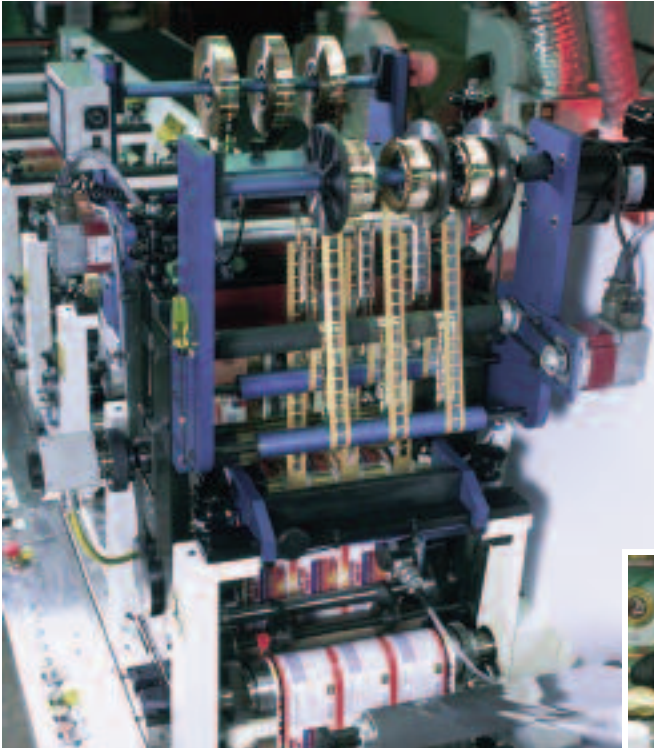
Protect Against:

- Counterfeiting
- Duplication
- Substitution

SECH -10.04



*Inspiration
 Innovation
 Imagination*



Tapecon Offers:

- State-of-the-art Capability to apply Holograms In-line
- Foil Saver feature for the most Economical Holograms
- Security Control for your unique Hologram Design
- Partnerships with Design Originator for trouble-free coordination
- Integration into Prime Label or other Product Identification Markings

For more information: info@tapecon.com

 TAPECON[®] INC.
Superior Quality Labels, Decals and Membrane Switches

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Innovation
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